

Message Text

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PAGE 01 FRANKF 01770 101517Z

70

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 072363

R 101434Z MAR 76
FM AMCONSUL FRANKFURT
TO SECSTATE WASHDC 3203
USDOC WASHDC

UNCLAS FRANKFURT 1770

E.O. 11652: NA
TAGS: BEXP, GW
SUBJECT: WTDR/FTI: BRAUN A.G.

1. GERMANY 2. CNTRY CODE: 428 3. SER.NO: 0255900
4. BRAUN A.G.
4A. CODE: K 4B. CODE: E
5. POSTFACH 115, AM SCHANZENFELD
6. D 6242 KRONBERG/TS.
7. ESTABL: 1921 8. EMPL: 8,000 9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT
11. SALES AREA: WORLDWIDE
12. RPT. DATE: 03/76
13A. 36340/04 MFR.EX. OF ELECTRIC FANS, ELECTRIC RAZORS, SMALL
ELECTRIC HOUSEHOLD APPLIANCES.
13B. 36410/04 MFR.EX. OF ELECTRONIC PHOTOFLASH; STUDIO LIGHTING
FIXTURES.
13C. 36510/04 MFR.EX. OF HIFI RADIO/RECORDER SETS, OTHER
STEREO EQUIPMENT.
13D. 38613/04 MFR.EX. OF MOTION PICUTRE CAMERAS AND PROJECTORS
13E. 38731/04 MFR.EX. OF DIGITAL/ANALOG CLOCKS
13F. 39999/04 MFR.EX. OF CIGARETTE LIGHTERS
14. CONTACT: ALFRED M. ZELEN TITLE: CHAIRMAN OF BOARD
15. CABLE: BRAUNWERK 16. TELEX: 04-15429 17.TEL: 06173-4011
18. FINANCIAL REFS: BHF BANK, DEUTSCHE BANK, BOTH FRANKFURT
19. TRADE REFS: BRAUN NORTH AMERICA, A. DIV. OF GILLETE CO.,
55 CAMBRIDGE PARKWAY, CAMBRIDGE, MASS. 02142
20. FOREIGN FIRMS REPRESENTED OR LICENSING ARRANGEMENTS: NONE
21. THE FIRM IS REGISTERED AS A CORPORATION WITH A NOMINAL
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CAPITAL OF DM 30 MILLION, 94 PERCENT OF WHICH IS HELD BY THE GILLETTE

CO., BOSTON, MASS. BRAUN MAINTAINS BRANCHES IN FRANKFURT AND
MARKTHEIDENFELD. THE FIRM'S LATEST REPORT SHOWS FIXED ASSETS IN
THE AMOUNT OF DM 89.6 MILLION, DM 31 MILLION THEREOF BEING
FINANCIAL INVESTMENT IN 2 DOMESTIC AND 21 FOREIGN SUBSIDIARIES.
CURRENT ASSETS ARE DM 263.1 MILLION. RESERVES ARE
DM 121.5 MILLION, OBLIGATIONS AMOUNT TO DM 195.5
MILLION. SALES FOR LAST YEAR AMOUNTED TO DM 503 MILLION.
RECOMMENDED AS AN EXCELLENT BUSINESS CONTACT.
22. PREPARED BY P. BARTOLSIC, APPROVED BY R.C. VAN VOORHEES.
AT U.S. CONSULATE GENERAL, FRANKFURT.LEHMANN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Decaption Note:
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Disposition Approved on Date:
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Margaret P. Grafeld
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04 MAY 2006

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